TRANSMITTAL FORM (to be used for all correspondence after initial filling) Total Number of Pages in This Submission	U.S. Pater ons are required to respond to a collection Application Number Filing Date First Named Inventor Art Unit Examiner Name Attorney Docket Number	PTO/SB/21 (04-04) Approved for use through 07/31/2006. OMB 0651-0031 Int and Trademark Office; U.S. DEPARTMENT OF COMMERCE on of information unless it displays a valid OMB control number. 09/996,770 11/30/2001 Carl A. Ceresoli 2681 Gelin, Jean Alland 67021.01US4
Fee Transmittal Fogm Fee Attached ✓ Amendment/Reply After Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s)	Drawing(s) Licensing-related Papers Petition Petition to Convert to a Provisional Application Power of Attorney, Revocation Change of Correspondence Addre Terminal Disclaimer Request for Refund CD, Number of CD(s)	After Allowance communication to Technology Center (TC) Appeal Communication to Board of Appeals and Interferences Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) Proprietary Information
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This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date

December 2, 2004

Ranni Matas

Signature



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant:	Ceresoli et al.)	Examiner:	Gelin, Jean Alland
Serial No.:	09/996,770)	Art Unit:	2681
Filed:	November 30, 2001)	Attny Doc.:	67021.01US4
Title:	System And Method For Obtaining Comprehensive Vehicle Radio Listener Statistics))))		·

RESPONSE AND AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated September 23, 2004, please enter the Amendments to the claims that begin on Page 2 of this paper and consider the Remarks/Arguments that begin on Page 7 of this paper.

<u>Certificate of Mailing</u>: The undersigned hereby certifies that this document and its enclosures are being deposited with the U.S. Postal Service as First Class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 2nd day of December, 2004.

Name: Ranni Matar